EUSOBI 2021 ONLINE
IN THE BREAST CANCER AWARENESS MONTH
INDUSTRY-SPONSORED SYMPOSIA

Monday, October 4, 2021 / 16:00-18:55 CEST
Screening

17:20-17:40  Industry-sponsored symposium by Mammatome
Ultrasound guided clip marking in breast cancer: How to optimize the surgery and the patient outcome
Dr. Jürgen Schuster, Stuttgart/DE

Tuesday, October 12, 2021 / 16:00-18:55 CEST
Treatment

17:05-17:25  Industry-sponsored symposium by Bayer

Wednesday, October 20, 2021 / 16:00-18:55 CEST
AI

17:10-17:30  Industry-sponsored symposium by ScreenPoint Medical
Moderator: Natasja Janssen, ScreenPoint Medical/NL
Prospective clinical trials with breast AI: let's hear what the experts have to say
Preliminary results, experience and discussion by an expert panel
Marina Alvarez Benito, Cordoba/ES
Sylvia Heywang-Köbrunner, Munich/DE
Roger Yang, New Jersey/US
Thursday, October 28, 2021 / 15:10-18:55 CEST

Clinical aspects

15:10-15:50  Industry-sponsored symposium by GE Healthcare
Moderator: Prof. Mathias Goyen, MD
Radiologist, Chief Medical Officer GE Healthcare Europe, Middle East & Africa
Expert Panel discussion about Risk stratified screening – latest research and are we ready for an implementation in clinical routine?
Prof. Fiona Gilbert, Cambridge/UK
Dr. Athina Vourtsis, Athens/GR

17:20-17:40  Industry-sponsored symposium by Lunit
The radiologists’ expectations of AI as a help in reading mammograms
László Tabar, MD, F.A.C.R.(Hon)
Professor of Radiology at the University of Uppsala School of Medicine, Sweden
### INDUSTRY-SPONSORED SESSIONS

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<tr>
<th>Date</th>
<th>Time</th>
<th>Session Title</th>
<th>Speaker</th>
<th>Location</th>
<th>Moderator</th>
<th>Sponsor</th>
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<tr>
<td>Tuesday</td>
<td>OCT 5 17:00-17:45 CEST</td>
<td>Breast MRI: Our experience in switching to macrocyclic GBCA use</td>
<td>Prof. Federica Pediconi</td>
<td>Rome/IT</td>
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<td>Bracco</td>
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<td>Tuesday</td>
<td>OCT 5 18:00-18:45 CEST</td>
<td>Why and how: Breast biopsy with focus on compassionate patient care</td>
<td>Dr. Shirley Go</td>
<td>Alkmaar/NL</td>
<td>Moderate: Bob Martins, Hologic</td>
<td>Hologic</td>
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<td>Wednesday</td>
<td>OCT 6 18:00-19:00 CEST</td>
<td>Thinking women! – Compression-free 3D imaging with Breast CT</td>
<td>Dr. Magda Marcon</td>
<td>Zurich/CH</td>
<td>Moderate: Benjamin Kalender, AB-CT</td>
<td>AB-CT</td>
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<td>Thursday</td>
<td>OCT 7 18:00-19:00 CEST</td>
<td>Breast Density: Important facts and the successful implementation of 3D ABUS for early cancer detection</td>
<td>Dr. Athina Vourtsis, MD, PhD (Radiologist)</td>
<td>Athens, Greece</td>
<td>Moderator: Alexandra Schulz, GE Healthcare</td>
<td>GE Healthcare</td>
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<td>Day</td>
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<td>Session Title</td>
<td>Presenters</td>
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| Wednesday | OCT 13     | 18:00-19:00 CEST | Introducing Vara: A collaborative approach to bring AI and automation into breast cancer screening safely and efficiently | Prof. Fiona J. Gilbert  
University of Cambridge  
Cambridge/UK  
Prof. Katja Pinker-Domenig  
Memorial Sloan Kettering Cancer Center  
New York/US  
Dr. Alexandra Athanasiou  
MITERA Hospital, Hygeia Group  
Athens/GR  
Stefan Bunk  
Vara Chief Technology Officer  
Berlin/DE | Robert Hite  
Vara Business Development, Berlin/DE |
| Friday    | OCT 15     | 18:00-19:00 CEST | Differential breast diagnostics: Case discussions based on state-of-the-art imaging | Dr. Clara Park (Radiologist)  
RNS, joint practice for Radiology; National Reference Center Mammography  
Wiesbaden/DE | Mirjam Braun-Brüsehaber, Siemens Healthineers |
| Monday    | OCT 18     | 18:00-19:00 CEST | tbc                                                                           |                                                                                                       |                                                 |
| Tuesday   | OCT 19     | 18:00-18:45 CEST | How can we ensure consistency using ShearWave Elastography for the Ultrasound Breast examination: Clinical considerations | Prof. Piero Maceroni  
Latina/IT | Bob Martins, Hologic |
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<th>Date</th>
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<th>Event Title</th>
<th>Speakers</th>
<th>Moderator</th>
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| Thursday   | OCT 21          | Showcasing the future of breast cancer screening: Applications of AI across the screening pathway | Prof. Dr. Ruud Pijnappel  
Professor of Radiology, CEO, LRCB – Netherlands  
Cary van Landsveld-Verhoeven  
Senior Consultant Radiographer, LRCB – Netherlands  
Prof. Stephen W. Duffy  
Professor of Cancer Screening Barts and the London School of Medicine and Dentistry, Queen Mary University of London – London/UK  
Prof. László Tabár  
Professor Emeritus, Uppsala University, Sweden  
Dr. Christopher Austin  
Chief Medical Officer, Kheiron Medical Technologies | Mary Beth Chalk  
Patient & Public Involvement Leader, Kheiron Medical Technologies |
| Friday     | OCT 22          | Reading CESM images: Focus on DCIS                                           | Dr. Valentina Iotti  
Regio Emilia/IT | Camille La Fay, GE Healthcare |
| Tuesday    | OCT 26          | Can 3DQuorum replace traditional high-resolution Tomosynthesis: First clinical experience | Dr. Bettina Wolfgarten  
Bonn/DE | Bob Martins, Hologic |
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<td>08:00</td>
<td><strong>Differential breast diagnostics: Case discussions based on state-of-the-art imaging</strong></td>
<td>Dr. Clara Park (Radiologist) RNS, joint practice for Radiology; National Reference Center Mammography Wiesbaden/DE</td>
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<td>08:50</td>
<td><strong>Break</strong></td>
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<td>09:00</td>
<td><strong>Interval cancers in screening with breast tomosynthesis: Results and cases from the Malmö trial</strong></td>
<td>Dr. Kristin Johnson (Radiologist) Prof. Dr. Sophia Zackrisson (Senior Consultant Radiologist) Skåne University Hospital Malmö; Department of Imaging and Functional Medicine, Lund University Malmö/SE</td>
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<td><strong>Moderator:</strong> Aline Hambüchen, Siemens Healthineers</td>
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<td><strong>Moderator:</strong> Mirjam Braun-Brüsehaber, Siemens Healthineers</td>
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<td>18:00</td>
<td><strong>Interested in taking the CESM &amp; CESM Biopsy leap?</strong></td>
<td>Dr. R. Pietrosanu &amp; Dr. Katalin Woodland Kettering/UK</td>
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<td><strong>Pieces of advice from recent radiographer &amp; radiologist adopters</strong></td>
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<td><strong>Moderator:</strong> Emma Jackson, GE Healthcare</td>
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